

Mr J Wilkie
Deputy Chief Executive
& Director of Corporate Services
Wirral Borough Council
Corporation Services Dept
Wallasey Town Hall
Brighton Street
Wallasey
Wirral
CH44 8ED

Direct Line: 0161-629 8210
Fax: 0161-629 8335
Mobile: 07747 694697
lashworth@peel.co.uk

Secretary: Joanne Durkan
Direct Line: 0161-629 8215
jdurkan@peel.co.uk

9 September 2010

Dear Jim

Shanghai Expo – The Need to Attend

Following my letter of 26 August 2010 where I suggested your presence at the Shanghai Expo in October would be beneficial to both Wirral and to Inward Investment for the Northwest generally, I would like to update you on my teams' plans as we move forward.

Myself and colleagues will be leaving for Shanghai on the 12th October and I am involved with various events up to the 19th as a keynote speaker. Incidentally, the 19th will be Peel Day on Liverpool pavilion; this will be an on-going day of talks on various aspects that Peel are involved with, including Development, MediaCity and Energy. We would be delighted if you would attend and we would be happy for you to use this occasion as a useful tool in inviting any Chinese partners you think could benefit from hearing about Ocean Gateway and Wirral Waters.

From the 21st onwards we are planning a 3-day trip to JiangYin City and XuXiake Town in Jiangsu Province. We have made some important and interesting contacts here with a view to attracting investment into the Northwest and to Wirral and Liverpool Waters. Our principal contact Ms Stella Shiu is organising a formal meeting with the local Government, who already visited us in the Trafford Centre, and meetings with some of their Top 25 listed companies who have already expressed an interest in investing in the Northwest.

We feel this would be a wonderful opportunity for you and members of your team to be formally introduced to the JiangYin Government, again promoting the wider inward investment concept, and to assist us with our meetings with these possible investors. The presence of WMBC at meetings and events we set up in China, with a precise view of marketing Wirral and making sure it is portrayed in the best light, is always very beneficial. To make headway in China the private and public sector must appear as working together demonstrating a true partnership!

Our third day of permanence in JiangYin will be to conduct a series of site visits to factories and manufacturing sites who we may engage with either for possible partnerships in investment, or for relocation purposes in the UK, perhaps even to make use of some of their products for our own projects.

Naomi Peck, who is the Project Manager for Shanghai on my team, will be in touch with you this week to make sure you are correctly briefed on all dates and details for our October trip. We would very much appreciate you being there with your team, and hope to receive positive news from you soon so that we may press on with our arrangements through Stella Shiu.

Best regards.

Yours sincerely

A handwritten signature in black ink that reads "Lindsey E. Ashworth". The signature is written in a cursive style with a large, stylized initial "L".

LINDSEY E ASHWORTH
Director